



Attn: Vendor Applications
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NOSTALGIA DAY CAR SHOW Food Vendors Information

Please coordinate with the Cruisers by phone or e-mail to get approval prior to contacting Alameda County for your permit.

The vendor spaces average a generous 150 square feet (15' wide x 10' deep) and will rent for \$125 each for the one-day show on a first paid, first reserved basis. All Nostalgia Day Winners Circle Sponsors at the \$250 level will receive one free vendor space if they want one.

As noted on the application, you will need to have a City of Livermore business license (See attached forms). This is a requirement of the City of Livermore. If you are a returning vendor and your sales are expected to be less than \$5,000, your license will cost \$14. Returning vendors need to call the City of Livermore (925-960-4310) and can renew via telephone. Credit cards will be accepted for this. Food vendors will need the Alameda County Temporary Food Booth Operators Permit. **This includes all currently licensed and permitted Alameda County food vendors with fixed locations.** The application can be found at acgov.org/aceh. The telephone number (510-567-6717) is rarely answered due to the office workload. Please note that this is a one day permit, so a permit issued for the Livermore Wine Festival, for example, is not valid at our show. When filling out the permit application, the Altamont Cruisers is your sponsor. Our sponsor's permit will be filed in June, so plan accordingly.

Your booth location will be reserved once your payment is received. The spaces will be strictly enforced, so if you need more than 10'x15', plan to rent accordingly. If you require a generator, it must be located directly behind your booth. Don't wait - reserve yours now! We are asking vendors to list all products so we don't put vendors with similar items next to each other. We want you to have a successful day! . Please note there will absolutely be NO REFUNDS.

The hours of the car show are 9 AM to 4 PM. All setup must be completed with your vehicles removed from the restricted area before 8 AM. No one will be allowed to drive in after 8 AM. Tear down must wait until after 4 PM and you must be vacated by 5 PM when the street barricades are removed.

For more information, call 925-462-5357

Make checks payable to Altamont Cruisers and send with the Vendor application, your Alameda County temporary food booth operation permit, and a copy of your City of Livermore license to the address above. All forms are necessary