



PO Box 2144
Livermore, CA 94550
www.altamontcruisers.org

28th Annual NOSTALGIA DAY CAR SHOW September 24, 2017 Downtown Livermore

The Altamont Cruisers Car Club requests your support of the 28th Annual Nostalgia Day Car Show. This fundraiser enables us to give greater support to local anti-drug and community programs. Your sponsorship will help defray the costs associated with hosting this event in downtown Livermore.

The Altamont Cruisers Car Club has long been recognized for its **community service** by the City Councils and Police Departments of Livermore, Pleasanton and Dublin. This year's show on September 24th will fill the downtown streets of Livermore with over 600 classic car entries and well over 5,000 spectators. The Altamont Cruisers have donated more than \$450,000 to local organizations and charities from the proceeds of hosting twenty-eight car shows. We also give thanks to the generosity of our past sponsors. Below is a listing of some of the local organizations that have received financial support from the Altamont Cruisers:

LPD Every 15 Minutes Program	Good News Bears	Pleasanton PD DARE
Celebration Christian Center	L.A.R.P.D.	Surtec Adopt-a-Family
LHS/GHS Grad Night	Assistance League of Amador Valley	Valley Care Health Library
LHS Sports Teams	Dublin Police Services	Identity Student Ministry
Susan G.Komen Breast Cancer Walk	Open Heart Kitchen	Axis Community Health

Last year, thanks to all of our contributors, we donated \$23,000 to various organizations. Today's economy only increases the need to fund charitable organizations. **PLEASE** help us achieve an even greater goal in 2017. There are **several ways** to help us achieve this. You may opt for any or all of the following:

➤ **SPONSORSHIP: (PLEASE COMPLETE THE ATTACHED FORM)**

- | | |
|-------------------------------|-----------|
| 1. Corporate Sponsorship | \$1,500 + |
| 2. Major Sponsorship | \$ 500 + |
| 3. Winners Circle Sponsorship | \$ 250 + |
| 4. Cruisers Sponsorship | \$ 100 + |
| 5. Classic Sponsorship | \$ 25 + |

➤ **DONATIONS OF ITEMS FOR OUR RAFFLE:**

Each year our raffle has proven to be extremely successful as a direct result of your donations. We would be very grateful for any and all items you wish to donate. In the past, we have received gifts for our raffle that includes jewelry, pedal cars, signed sports memorabilia, bicycles, televisions, admission to theme parks and movie theatres, hotel lodging, "Getaway weekends", gift certificates for various services and products such as restaurant meals, paintings, and many more too numerous to list. The gifts do not have to be car related as we try to raffle an assortment of gifts that will appeal to all ages and interests. We will also be happy to pick up any items that you wish to donate.

If you have any questions, or wish additional information, call us at (925) 461-2020, or email us at Sponsor@AltamontCruisers.org.

Make checks payable to: **Altamont Cruisers NDCS** and mail to: **P.O. Box 2144, Livermore, CA 94550**
Thank you in advance for your support!



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28th Annual NOSTALGIA DAY CAR SHOW September 24, 2017 Altamont Cruisers Sponsorship Form

	Corporate \$1500+	Major \$500+	Winner's Circle \$250+	Cruiser \$100+	Classic \$25+
Logo/Name on Registration Form	X				
Logo/Name on T-Shirts (deadline 7/1)	X				
Logo/Name on Pre-Show Poster (deadline 7/1)	X				
Corporate Sponsor Choice Award & Presents Trophy day of show	X				
Altamont Cruiser Web Site Recognition & Link To Your Web Site (deadline 7/1)	X	X			
Corporate Sponsors receive two T-Shirts	X				
DJ announces 50 words or less continuous advertisement day of show	X				
Vine Theatre Advertisement (deadline 7/1)	X				
Webcam Live day of show	X				
Your Logo on Altamont Cruisers website	X				
Link To Your Web Site	X	X			
Free Vendor Space	X	X	X		
Sponsor Plaque	X	X	X		
Verbal Recognition at Show	X	X	X	X	X
Name in Registration Packet	X	X	X	X	X
Day of Show Signs & Posters	X	X	X	X	X

SPONSOR

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-Mail: _____

Contact: _____

SPONSORSHIP LEVEL (check one)

Corporate \$1500+
 Vendor Space Yes ()
 No ()

Major \$500+
 Vendor Space Yes ()
 No ()

Winner's Circle \$250+
 Vendor Space Yes ()
 No ()

Cruiser \$100+

Classic \$25+

Donation Amount \$ _____