



Cruisers for Youth and Local Charities

35th Annual Nostalgia Day Car Show

September 29, 2024

Downtown Livermore

Altamont Cruisers began in 1988 as a small group of philanthropic car enthusiasts seeking the common goal of having good, clean fun while supporting community programs. Local Youth Organizations and Tri-Valley Charities have been the beneficiaries of donations since our club's inception. In 1997 our members began a project rebuilding a 1954 Chevy Sedan Delivery. In 2000, the finished product was proudly presented to the Livermore Police Dept. to be used as their official D.A.R.E. car, complete with lights, sirens, and painted flames.

The Altamont Cruisers Car Club has been recognized for its community service by the City Councils and Police Depts of Livermore, Pleasanton, and Dublin. We give thanks to the generosity of our sponsors in helping us to make that happen. Below is a list of just some of the local organizations that have benefited from our support.

Assistance League of Amador Valley	Tri-Valley Night to Shine	Dublin PD - Crime Prevention
American Legion	Livermore Police - Youth Programs	Pleasanton PD - D.A.R.E.
Open Heart Kitchen	Livermore K9 Foundation	Pleasanton PD - Explorers
LHS/GHS- Grad Night	LHS- Sports Teams	Livermore Shooting Stars

The Altamont Cruisers Car Club requests your support for the 35th Annual Nostalgia Day Car Show. Our show has grown to over 700 participating classic, vintage, muscle, and unique vehicles. As one of Northern California's largest one day car shows with over 10,000 spectators, we are approaching \$1 million in funds raised over the past 30 years with 100% of the net proceeds going directly back to our communities.

As a Corporate Sponsor you not only will be contributing to your community but you will also be advertising your business with your logo/name on over 1,000 car show T-shirts, show posters, and flyers in the Tri-Valley area, as well as on our website. As a Major sponsor, you will be advertising your business on our show poster and our website, and Cruiser sponsors will also be recognized.

Raffle Prize donations: Every year our raffle has proven to be extremely successful as a direct result of donations. We would be grateful for any and all items that you wish to donate. We will be happy to pick up those items.

If you have any questions or would like additional information, please call us at **925 461-2020**, email us at and/or check us out on our website at www.altamontcruisers.org

Make checks payable to Altamont Cruisers and mail it to us along with the completed sponsor form to:

Altamont Cruisers
P.O. Box 2144
Livermore, CA 94551

Thank you in advance for your support!

We are a 501(c)4 non-profit organization.



Nostalgia Day Car Show Sponsor Form

	Deadline	Corporate	Major	Cruiser
Altamont Cruisers Website recognition with link to your site	8/1	X	X	
Receive 2 show T-shirts	8/1	X	X	
Vendor space included	8/1	X	X	
Sponsor plaque	8/1	X	X	X
Recognition day of car show	8/1	X	X	X
Logo/name on car show posters	8/1	X		
Logo/name on car show T-shirts	8/1	X		
Show day DJ repeating your ad of 50 words	8/1	X		
Space for your show car on First Street	8/1	X		
Sponsor's Choice Award & presentation	8/1	X		
Vine Theatre advertisement	8/1	X		

SPONSOR

Co Name _____

Address _____

City, Zip _____

Phone _____

Email _____

Contact _____

We will need a .JPEG file of your corporate logo
Sponsors are responsible for their own canopy and table(s).

Sponsorship Levels

Corporate **\$1600.+** **Circle**
 Yes or No
 vendor space yes no
 show car yes no
 T-Shirts Size:
 T-Shirts Size:

Major **\$500.+**
 vendor space yes no
 show car yes no
 T-Shirts Size:
 T-Shirts Size:

Cruiser **\$250.+**
 Donation amount \$ _____

Make Checks Payable to:
treasurer@altamontcruisers.org

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